

2026



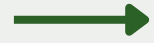
SPONSORSHIP PROSPECTUS

Building Community Growing Footy Flying High Together

Ferry Grove Falcons
Australian Football



ABOUT US



The Ferny Grove Falcons Australian Football Club (FGFAFC) is a proud community club based in the north-west suburbs of Brisbane, Queensland.

Established in 1994 to promote participation and passion for Aussie Rules across all ages, the Ferny Grove Falcons have become a cornerstone of the local sporting landscape.

In 2025, the club fielded junior, youth, senior, and master's teams, representing over 300 registered players and hundreds more family members, volunteers, and supporters.

As we prepare for the 2026 season, we're looking to build strong, long-term partnerships with local and regional businesses that share our commitment to community, health, and grassroots sport.

2026 Club Vision

In 2026, the Ferny Grove Falcons are focused on:

- Expanding our junior development program
- Enhancing women's participation across all levels
- Upgrading training and club facilities
- Growing community involvement and membership

Your support directly funds coaching resources, uniforms, equipment, and opportunities for local players to develop their skills in a safe and supportive environment.



2026

SPONSORSHIP OPPORTUNITIES

PLATINUM PARTNER

\$5,000 + (EXCLUSIVE TIER)

- Naming rights to a senior teams (e.g., Ferny Grove Falcons Seniors proudly sponsored by [Your Business])
- Prominent logo placement on front of player training shirts and player apparel; supporter and club apparel.
- Ground signage in prime position (two large boundary signs)
- Business logo featured on club communications, social media, and digital newsletters
- Speaking opportunity and display at major club events (Senior / Youth / Juniors Awards Presentations)
- Dedicated sponsor spotlight on social media (8x per season)
- Option to host a business activation with club members (loyalty packages, etc)
- Complimentary corporate hospitality package at club events

GOLD PARTNER

\$2,500 +

- Logo placement on back or sleeve of player training shirts; supporter apparel
- Prominent ground signage
- Business logo featured on the Falcons website and promotional materials
- Regular recognition on social media (4x per season)
- Invitation to sponsor networking events
- Complimentary tickets to club functions

SILVER PARTNER

\$1,250 +

- Logo on training shirts
- Ground signage (one boundary fence signage)
- Recognition on the club website and social media (2x feature per season)
- Opportunity to include business offers on social media
- Invitations to club presentation events



2026

SPONSORSHIP OPPORTUNITIES

COMMUNITY SUPPORTER

\$500

- Acknowledgment on club website and social media
- Certificate of appreciation
- Invitation to the Falcons Sponsor Appreciation BBQ

CUSTOM PACKAGES

We're happy to tailor a custom sponsorship package to suit your business goals — from sponsoring specific teams, events, trophies, or player awards, to in-kind partnerships (equipment, services, or catering support).

WHY PARTNER WITH THE FALCONS?

Sponsoring the Ferny Grove Falcons connects your brand with:

- A large and loyal local audience — families, players, and fans from the Ferny Grove, Upper Kedron, Samford, and greater northwest Brisbane area.
- Regular exposure through game days, club events, digital platforms, and branded apparel.
- A positive community image — supporting youth development, fitness, teamwork, and inclusion.
- Networking opportunities with other local business partners and stakeholders.
- Broad reach through our club social media platforms including over 1.4k followers on Facebook.

Our partnerships are more than just signage; they're community collaborations that deliver measurable brand value and genuine social impact.

2026



SPONSORSHIP PROSPECTUS 2026

JOIN THE FALCONS FAMILY

Be part of something bigger -

help us build the next generation of footy players and strengthen community spirit in Brisbane's north-west.

Contact: Sponsorship Coordinator – Ferry Grove Falcons AFC



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WEBSITE
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